

DAVID TUCKER

714.684.4035 • DAVID@TUCKER.FM • WWW.DAVIDTUCKER.ME

BIOGRAPHY

Originally from up-state New York, I practiced print making in lithography, intaglio, wood and linoleum block printing until 2004 when I moved to Los Angeles to study Graphic design. My style exhibits the conceptual clean form of modern graphic design with the textural richness found in print making.

EXPERIENCE

LORAC COSMETICS FEB 2011 - PRESENT

PACKAGING – Developed concept renderings for pitch to the sales team and merchants, created dielines and designed packaging for LORAC's mainline and co-branding with retailers.

PRINT – Developed varied printed materials for use in the retail stores including flyers, posters, banners and gondola signage.

WEB – Created E-Blasts and banners for the LORAC web-site as well as web assets for re-sellers web-sites.

PRODUCT – Worked closely with the product development team in brainstorming and rendering new products.

DISNEY CONSUMER PRODUCTS JUN '10 - FEB '11

BRANDING – Worked on branding projects encompassing a wide spectrum of brand solutions, developed the guidelines and tools that would be used across Disney's teams on a global scale. Helped to build our licensees branding to Disney's standards.

PACKAGING – Worked on development of Global Food, Health and Beauty packaging; brainstorming, concepting and development using licensed images with a variety of licensees including Lip Smacker, Kelloggs, Kimberly Clark, Kraft, Beechnut & Belli.

PHOTO-SHOOTS – Assisted in lifestyle photo-shoots, post production editing and conducted product photography.

FREELANCE DESIGN JAN '07 - PRESENT

CLIENTS: LORAC Cosmetics, Matthew Edralin, Celeste Prince, Operation USA, Dr. Debra Fuchs.

Created varied work in branding and identity, promotional material, advertisement, e-mail communication design and web design.

APPLE COMPUTER INC. SEP '07 - JUN '10

Repaired Apple Computers with issues ranging from hardware to software in a retail environment, educating customers on our products and training them to avoid issue in the future. I am certified in all Apple products and in fields such as networking and in setting up work stations for large and small office spaces.

EDUCATION & ACHIEVEMENTS

ART INSTITUTE - HOLLYWOOD JAN '07 - JUN '10

Bachelors in Graphic Design, Graduated With Honors

MONROE COMMUNITY COLLEGE SEP '01 - AUG '02

Took varied courses in Computer Science, Architectural Design, Graphic Design, Art History, Psychology and Photography.

APPLE COMPUTER INC. DEC '07

Apple Computer Technician Training.

ACHIEVEMENTS

AI Hollywood AIGA President—2010

Honors Graduate from The Art Institute

International Printing Museum Volunteer

Boy Scouts—Eagle Scout

TECHNICAL SKILLS

BY HAND

Print making in intaglio, lithography using zinc, linolium, and wood as well as letter press and screen printing.

BY COMPUTER

CS 3, 4 & 5 : Illustrator, Photoshop, Indesign, Fireworks, Dreamweaver, HTML, CSS, JavaScript, JQuery, Coda, QuarkXPress, AutoCAD, Certified Apple software & Hardware Technician.